

Canvas #02

Identifying the target (pick just one)

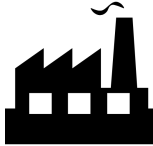
Designed by: _____

Date: _____



Headquarters / Corporate
/ Support functions

Name of the target department / user / segment:



Production

Name of the target department / user / segment:



Customers / users

Name of the target department / user / segment:



New markets

Name of the target department / user / segment:
